METAVERSE Project

with Blockchain Platform

Contents

01 Vision & Mission

02 Metaverse Platform

03 P2E

04 NFT & Marketplace

01

Vision & Mission

VISION

“We make the key that opens the new world”

MISSION

“To imagine freely, create a games to be proud of, and share it with the world"

01
Vision & Mission

Key Projects

The Mars is a long-term project to develop a truly global Metaverse Platform. Our plan is to expand our business to create a self-sustainable P2E, NFT Blockchain ecosystem.

Metaverse Platform

We believe that the metaverse is the future. With an experienced group of MMORPG developers with 10+ years of experience at its core, the Mars will be at the forefront of the evolutionary change.

Play-to-Earn (P2E)

The Mars' strength lies in the team's intimate knowledge of blockchain technology, and a large community of fans and players across the globe.

NFT & Marketplace

We recognize that NFT is a critical aspect of the metaverse and P2E games. NFT helps to reinforce individual ownership of digital assets, clearly defines the rarity of such digital assets, and makes our community grow stronger.

01

Vision & Mission

Community

Our project is supported by strong communities of fans, with fandom centered around the Mars Mining App and other various community channels including Discord, Telegram, Twitter, etc.

65.5K 50K 75.4K

Graphics from Mar 31, 2022

01
Vision & Mission

MRST Mining APP (MMA)

The MMA launched on Dec 17, 2021, on both AOS and iOS platforms, is expanding the community footprint globally.

KOREA **790K**

JAPAN **86K**

CHINA **78K**

USA **61K**

INDONESIA **66K**

99+ countries

Graphics from Mar 30, 2022

02
Metaverse Platform

Competitive Edge 1

Only Mars, by Mars.

World Class Developers

Our core developers have 10+ years of experience in developing open-world MMORPG games.

Mars Token ($MRST)

The Mars Metaverse Platform is built on elaborately constructed blockchain ecosystem including NFT assets.

Colony Universe (City Model)

Colony in The Mars Metaverse Platform is small but dense, giving birth to a countless number of interactions, resulting in an energetic, independent, and sustainable economic structure.

02

Metaverse Platform

Expansion of Business Model

The Mars' Metaverse Platform allows for an attractive profit model even with low traffic, with potential for explosive growth as the traffic increases.

Platform Fee

Connect supply and demand between the users through e-commerce and user-generated content (UGC)

B2B Content

Seamless communication through business and education without time and space constraints

Item Sale

Skin and In-game Items designed by The Mars team

Advertisement

Every space can be used for the advertisement (e.g., sky, exterior wall, avatar)

02
Metaverse Platform

The Mars: Growth Forecast

We expect robust subscriber and revenue growth of The Mar Metaverse Platform.
(Based on subscribers and Revenue growth trajectory estimated by Zepeto, Fortnite, and Roblox)

The Mars' Metaverse
Subscriber Growth Forecast (Values in Millions)

The Mars' Metaverse
Revenue Growth Forecast (Million USD)

03

P2E

The Mars: P2E Network

The team's industrial experience in blockchain development is our biggest asset. We aim to maximize our assets through collaboration with other developers to re-invent their IP into a P2E structure to expand The Mars ecosystem.

Screenshot of The Mars Metaverse in-game play + retouching

Aqua Farm Play-to-Earn Blockchain Game

04

NFT

The Mars: The Martians NFT

Solidifying our strong community fandom
through the Martians PFP NFT.

PFP Generative The Martians NFT is to solidify and enhance our communities and to support a sustainable the success of The Mars: Metaverse Project (Only 5,000 minted out of 200M combinations).

04

NFT

The Mars: Pet NFTs

The Mars Pet NFTs are a utility NFT that can be used on MRST Mining APP to boost mining speed and help to build even a stronger fandom.

Market-first utility NFT (functional NFT) will be utilized and sold on MRST Mining APP. (Estimated supply 100,000)

MRST Mining APP
Pet NFTs Concept Art

04

NFT

Aqua Farm Pet & Guardian NFTs

The core of Aqua Farm P2E ecosystem, Pet NFTs and Guardian NFTs (homebase/transportation), will both be available for sale.

Pet NFTs are in the center of core growth strategy of Aqua Farm and support sustainable profit model through generative art.

Guardians offer a place that players can call a home within Aqua Farm. NFT feature allows individual players to possess ownership of them and are tradeable on marketplace platforms like Opensea.io.

04

NFT

The Mars NFT Marketplace (Brizzi.io)

Provide a platform on which trendy, up-and-coming artists can produce their collection on NFT Art.

Info

the mars.

Company Name : The Mars Corp.

CEO : Kevin Chang

Business : Software Development, Blockchain Technology-related Information Service

Founded : Apr 15, 2021

Game release date : MRST Mining App (Dec 17, 2021)

The Mars: Metaverse Platform (Alpha version is available in 2022)

Employees :23 (As of Aug 25, 2022)

Email : contact@marscompany.co

Partnership : partner@marscompany.co / amy@marscompany.co

website : www.marscompany.co